

# CIM Users Group Meeting

## Sponsorship Prospectus

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### Breaking Down Data Silos with CIM

October 23-25, 2018  
Dallas, Texas

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#### Host Sponsor



#### Meeting Organizer





## About CIMug

Utilities are now collecting and storing vast amounts of data regarding their operational systems with the goal of using that data to improve reliability, service metrics, customer satisfaction and asset utilization. Many existing legacy systems are isolated and fragmented lacking a unified approach to data management resulting in barriers to interoperability and integration. Many utilities are adapting a data-driven architecture for enterprise integration based on the IEC CIM standards as the means by which they can turn this data into information that can be more easily used to improve the utility enterprise's performance.

Those involved in using the CIM are encouraged to share their use cases and experiences at user group meetings hosted around the globe. This information sharing can cross any application from model exchange, application integration, big data analytics, to data management using enterprise semantic modeling and beyond.

A key part of any CIM User Group meeting is having the support of sponsoring companies. The host utility for this meeting is Oncor. There are numerous sponsorship opportunities available. Sponsors are able to participate in the entirety of the conference, spending three-days with meeting attendees. No other conference brings together CIM users in a highly focused setting.

All levels of sponsorship include at minimum:

- One conference pass (Except Vendor Table Sponsors).
- Company branding on conference website and onsite signage.
- Three-days of networking and engaging with CIM users from around the globe.
- Access to the pre and post-conference attendee lists with full contact information.

The various sponsorship packages are outlined below! Sponsorship spaces are typically limited and are available on a first come basis.

Please contact Margaret Goodrich ([margaret@ucaug.org](mailto:margaret@ucaug.org)) or Sutton Sutherin ([sutton@cimug.org](mailto:sutton@cimug.org)) to discuss the best sponsorship options for your company.

# Sponsorship Opportunities

All meeting sponsorships are open to UCAIug Corporate Members. Take advantage of the opportunity to promote your company at this important meeting of CIMug members and interested parties.

## Gold Sponsor \$ 15,000 (1 Available)

### Gold sponsorship includes:

- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- Three conference registrations that includes the CIM U.
- 15-minute speaking slot during the Open Plenary Session.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## Silver Sponsor \$ 5,500 (2 Available)

### Silver sponsorship includes:

- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- Two conference registrations that includes the CIM U.
- 10-minute speaking slot during the Open Plenary Session.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **CIMU Evening Reception \$ 2,000 (1 Available)**

### **CIM University Evening Reception sponsorship includes:**

- One conference registration that includes the CIM U.
- Company logo printed on attendee badge.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Vendor Evening Reception \$ 2,000 (1 Available)**

### **Vendor Reception sponsorship includes:**

- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- One conference registration that includes the CIM U.
- 10-minute speaking slot during the meeting plenary on the day of the reception.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Delegate Luncheon \$ 2,000 (TAKEN)**

### **Delegate luncheon sponsorship includes:**

- One conference registration that includes the CIM U.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Lanyard \$ 2,000 (1 Available)**

### **Lanyard sponsorship includes:**

- One conference registration that includes the CIM U.
- Company logo printed on attendee badge lanyard.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Vendor Table \$ 700 (8 Available)**

### **Vendor table sponsorship includes:**

- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- 15-minute speaking slot prior to the Vendor reception.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.
- Conference registration is required.

## **Host/Event Sponsor - \$15,000 or In-Kind Contribution (TAKEN)**

Host the three-day conference meeting. This includes assistance in the planning and arrangements, with support from the CIMug Meeting Planner. In addition, host will be responsible for the following:

- Participation on the meeting planning committee.
- Provide the venue and all normal A/V services (projector(s)/audio/wifi access)
- Catering for the three-day event – includes: lunch and snacks
- Assist with Hotel and transportation information for the attendees

*\*If the Host is providing the services above as an in-kind contribution, there is no payment to UCAIug for this sponsorship level.*

*\*If the Event Sponsor is providing the \$15K fee, it will be used to provide the venue, A/V services and catering. A representative from the Event sponsor would need to provide the additional assistance for planning the event.*

In return for hosting the conference we will provide you with the following benefits:

- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pullup sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.
- 3 free conference registrations that includes the CIM U
- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- 15-minute speaking slot during the Open Plenary Session. This is normally the Keynote address to the meeting.

### **Activity Sponsor – In-Kind Contribution (1 Available)**

Host an evening outing for attendees during the two-day conference. Planning cost and arrangements are the responsibility of the Activity Sponsor, with support from the CIMug Meeting Planner. In return for hosting an event for attendees we will provide you with the following benefits:

- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pullup sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.
- Participation on the meeting planning committee.
- 2 conference registrations that includes the CIM U
- One Demonstration Table at the Vendor Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- 15-minute speaking slot during the Open Plenary Session.

*\*There is no payment to UCAIug for this sponsorship opportunity, but sponsor agrees that UCAIug deliverables are dependent upon sponsor providing activity during the conference.*

# Sponsorship Agreement

By signing this Agreement you agree with the details as presented and understand your company is financially responsible upon signature and return of this agreement for all sponsorships selected.

Name:

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Title:

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Company:

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Address:

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City:

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State/Province/Zip/Postal Code:

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Phone:

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Fax:

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Email:

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Sponsorship Level (Check applicable sponsorship below)

Gold \$15,000	_____	Lanyard \$2,000	_____
Silver \$5,500	_____	Vendor Table \$700	_____
CIM U Reception \$2,000	_____	Host/Event	_____
Vendor Reception \$2,000	_____	Activity	_____
Delegate Luncheon \$2,000	_____		

Sponsor Authorization/Signature:

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Date:

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Upon completion of this form please email to Margaret Goodrich [Margaret@ucaug.org](mailto:Margaret@ucaug.org) and Sutton Sutherin [sutton@cimug.org](mailto:sutton@cimug.org). Upon receipt, you will be sent an invoice for this sponsorship (if applicable) and further meeting information.