

# CIM Users Group Meeting

## Sponsorship Prospectus

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## About CIMug

Utilities are now collecting and storing vast amounts of data regarding their operational systems with the goal of using that data to improve reliability, service metrics, customer satisfaction and asset utilization. Many existing legacy systems are isolated and fragmented lacking a unified approach to data management and resulting in barriers to interoperability and integration. Many utilities are adapting a data-driven architecture for enterprise integration based on the IEC CIM standards as the means by which they can turn this data into information that can be more easily used to improve the utility enterprise's performance.

Those involved in using the CIM are encouraged to share their use cases and experiences at user group meetings hosted around the globe. This information sharing can cross any application from model exchange, application integration, big data analytics, to data management using enterprise semantic modeling and beyond.

A key part of any CIM User Group meeting is having the support of sponsoring companies. We attempt to obtain a hosting utility host for each meeting and there are numerous sponsorship opportunities available. Sponsors are able to participate in the entirety of the conference, spending two-days with meeting attendees.

All levels of sponsorship include at minimum:

- One conference pass (Except Demonstration Table Sponsors).
- Company branding on conference website and onsite signage.
- Two-days of networking and engaging with CIM users from around the globe.
- Access to the pre and post-conference attendee lists with full contact information.

The various sponsorship packages are outlined below. Sponsorship spaces are typically limited and are available on a first come basis.

Please contact Margaret Goodrich ([margaret@ucaaug.org](mailto:margaret@ucaaug.org)) to discuss the best sponsorship options for your company.

# Sponsorship Opportunities

All meeting sponsorships are open to UCAIug Corporate Members. Take advantage of the opportunity to promote your company at this important meeting of CIMug members and interested parties.

## Gold Sponsor \$ 15,000 (1 Available)

### Gold sponsorship includes:

- One Demonstration Table at the Tuesday Evening Reception, including electricity, wireless Internet, two chairs and power-strip. Includes 15 minute speaking slot prior to the Tuesday reception.
- Three conference passes.
- 15 minute speaking slot during the Open Plenary Session.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## Silver Sponsor \$ 5,500 (2 Available)

### Silver sponsorship includes:

- One Demonstration Table at the Tuesday Evening Reception, including electricity, wireless Internet, two chairs and power-strip. Includes 15 minute speaking slot prior to the Tuesday reception.
- Two conference passes.
- 10 minute speaking slot during the Open Plenary Session.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company recognition in all event promotions and communications.
- Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Delegate Luncheon \$ 3,000 (2 Available)**

### **Delegate luncheon sponsorship includes:**

- One conference pass.
- 10 minute speaking slot during the Open Plenary Session.
- Company provided signage in meeting room and at the registration desk (Floor pull-up sign or foam board poster) preapproved by UCAIug.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Lanyard \$ 2,000 (1 Available)**

### **Lanyard sponsorship includes:**

- One conference pass.
- Company logo printed on attendee badge lanyard.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

## **Demonstration Table \$ 700 (8 Available)**

### **Demonstration table sponsorship includes:**

- One Demonstration Table at the Tuesday Evening Reception, including electricity, wireless Internet, two chairs and power-strip.
- 15 minute speaking slot prior to the Tuesday reception.
- Company provided registration giveaway, such as promotional or logoed items.
- Company literature available in registration area.
- Company recognition in all event promotions and communications.
- Company logo on registration site and the UCAIug website (on event page) and conference materials.
- Access to the pre and post-conference attendee list with full contact information.

# Sponsorship Agreement

By signing this Agreement you agree with the details as presented and understand your company is financially responsible upon signature and return of this agreement for all sponsorships selected.

Name:

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Title:

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Company:

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Address:

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City:

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State/Province/Zip/Postal Code:

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Phone:

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Fax:

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Email:

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Sponsorship Level (Check applicable sponsorship below)

Gold \$15,000 \_\_\_\_\_

Silver \$5,500 \_\_\_\_\_

Luncheon \$4,000 \_\_\_\_\_

Lanyards \$2,000 \_\_\_\_\_

Vendor Table \$700 \_\_\_\_\_

Sponsor Authorization/Signature:

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Date:

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Upon completion of this form please email to Margaret Goodrich [margaret@ucaiuug.org](mailto:margaret@ucaiuug.org). Upon receipt, you will be sent an invoice for this sponsorship (if applicable) and further meeting information.