



**CIM Users Group
North American Meeting
SPONSORSHIP PROSPECTUS
November 11-14, 2014
Orange County, California**

**Using CIM to Enable Data Management and
Warehousing for Utility Analytics**





About

The CIM is an international standard now globally accepted for modelling the information exchanges required in electric utilities. The 2014 CIM Users Group Meeting is your opportunity to engage with utility decision makers involved in developing standards-based enterprise information architectures and integration frameworks to meet the business challenges of North American utilities. With the focus on Smart Grid interoperability and distribution applications this is your key audience as a recognized expert to share your insights and thought leadership, demonstrate your products and discuss service offerings. Don't miss this opportunity to engage key decision makers from utilities around the globe.

As a Sponsor you are able to participate in the entirety of the conference, spending 3 and half days with attendees sharing your experiences. No other conference brings together CIM users in a focused setting.

All levels of sponsorship include at minimum:

- **One conference pass (a \$1000 value) *additional passes dependent on level of sponsorship**
- **Logo recognition on conference website and onsite**
- **3 and a half days of networking and engaging with CIM users from around the globe**
- **Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information**

Choose your sponsorship package today! Spaces are limited and are available on a first come basis. Custom packages are available as well. Contact brittany@cimug.org to discuss custom offerings.





Sponsorship Opportunities

These sponsorships are open to all UCAIug Corporate Members. Take advantage of the opportunity to promote your organization throughout the CIMug

GOLD SPONSOR – \$ 15,000 (1 Available)

Package includes for the sponsorship:

- 1 Demonstration Table at Thursday Evening's Reception
- 3 Full Conference Registration passes
- 15 minute speaking slot during Open Plenary Session
- Company provided registration giveaway. (i.e. company promotional/logo items)
- Company literature handed out at registration area
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored
- Company recognition in all event promotions / invites & e-blasts
- Large Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship.
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information

SILVER SPONSOR – \$5,500 (2 Available)

Package includes for the sponsorship:

- 10 minute speaking slot during Open Plenary Session
- 1 Full Conference Registration pass
- Company provided registration giveaway. (i.e. company promotional/logo items)
- Company literature handed out at registration area
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored
- Company recognition in all event promotions / invites & e-blasts
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information
- Large Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship.



VENDOR / EVENING RECEPTION – \$4,000 (USD) (1 Available)

Package includes:

- 10 minute speaking slot during Reception
 - 1 Full Conference Registration pass
 - 6' draped table including:
 - o Electricity, wireless internet, two chairs and power-strip
 - Company provided registration giveaway. (i.e. company promotional/logo items)
 - Company literature handed out at registration area
 - Signage with Company Logo
 - Company logo recognition in all event promotions / invites & e-blasts, conference website
 - Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information
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DELEGATE LUNCHEON – \$4,000 (USD) (3 Available)

Package includes:

- Exclusive signage of Company logo in luncheon room, provided by Company
- 1 Full Conference Registration pass
- Company provided registration giveaway. (i.e. company promotional/logo items)
- Company literature handed out at registration area
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored.
- Company recognition in all event promotions / invites & e-blasts
- Large Company logo, description and website link on registration site and the Users Group website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information





LANYARD – \$2,000 (USD)

(1 Available)

Package includes:

- **Company Logo on Meeting Lanyard**
- **1 Full Conference Registration pass**
- **Company provided registration giveaway. (i.e. company promotional/logo items)**
- **Company recognition in all event promotions / invites & e-blasts**
- **Company logo recognition on registration site, User Community website and conference materials.**
- **Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information**
- **Company literature available at the registration desk**

DEMONSTRATION TABLE – \$700 (USD)

(10 Available)

Package includes:

- **1 Demonstration Table at Thursday Evening's Reception includes:**
 - 6ft table, skirted
 - power outlet
- **Company provided registration giveaway. (i.e. company promotional/logo items)**
- **Company recognition in all event promotions / invites & e-blasts**
- **Company logo recognition on registration site, User Community website and conference materials.**
- **Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information**
- **15 minute presentation slot prior to the Thursday reception**



Host Sponsorship Opportunities

As a Host Sponsor you are able to participate in the entirety of the conference, spending 3 and half days with attendees sharing your experiences. No other conference brings together CIM users in a focused setting. There are 3 ways to become a Host Sponsor:

- 1) Host Facility Sponsor
- 2) Host Activity Sponsor
- 3) Host Sponsor

These sponsorships are open to all UCAIug Corporate Members. Take advantage of the opportunity to promote your organization throughout the CIMug

HOST FACILITY SPONSOR – (In-Kind) (1 Available)

If you have meeting space to accommodate our meeting of up to 120 attendees host the 3.5 day meeting. Please contact organizer for exact space requirements. In return we will provide you with:

- 1 Demonstration Table at Thursday Evening's Reception
- 1 Full Conference Registration
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored
- Company recognition in all event promotions / invites & e-blasts
- Large Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship.
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information
- Participation on the meeting planning committee

**There is no payment to UCAIug for this opportunity, but sponsor agrees that UCAIug deliverables are dependent upon sponsor providing physical space for the 3.5 days.*



Host Sponsorship Opportunities

HOST ACTIVITY SPONSOR – (In-Kind) (1 Available)

Host an evening outing/dinner for all attendees on the first night of the main conference. Planning, cost and arrangement is left to the Host Activity Sponsor with support from the CIMug Meeting Planner. In return for hosting an event for our attendees we will provide you with:

- 1 Full Conference Registration pass
- Company literature handed out at registration area
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored
- Company recognition in all event promotions / invites & e-blasts
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information
- Large Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship.
- Participation on the meeting planning committee

**There is no payment to UCAIug for this opportunity, but sponsor agrees that UCAIug deliverables are dependent upon sponsor providing a dinner activity on the first night of the conference open to all registered attendees.*

PRESENTING HOST SPONSOR – \$15,000 (1 Available)

Position your company as the Presenting Host Sponsor. This level of host sponsorship enables the CIM Users Group to bring together utility professionals for a CIM focused discussion. In return for being the premiere host we will provide you with:

- 1 Demonstration Table at Thursday Evening's Reception
- 3 Full Conference Registration passes
- 15 minute speaking slot during Open Plenary Session
- Company provided registration giveaway. (i.e. company promotional/logo items)
- Company literature handed out at registration area
- Company provided signage on meeting room floor and at registration desk (Floor pull-up and/or foam board) with UCAIug providing acknowledgement of event sponsored
- Company recognition in all event promotions / invites & e-blasts
- Large Company logo, description and website link on registration site and the UCAIug website (on event page) and conference materials in e-Welcome Packet
- Advertising starts within week of sign sponsorship.
- Access to the pre-conference attendee list 2 weeks prior to the conference and the final list 1 week post conference with full contact information
- Participation on the meeting planning committee



SPONSORSHIP AGREEMENT – SPONSORSHIP OPPORTUNITIES

Please be aware that by signing this Agreement you agree with the details as presented and understand your company is financially responsible upon signature and return of this agreement for all sponsorships selected.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE/PROVINCE/ZIP

PHONE

FAX

EMAIL

Sponsorship Level (Check the applicable sponsorship)

Gold	\$ 15,000	___	Premiere Host	\$ 15,000	___
Silver	\$ 5,500	___	Facility Host	\$ 0	___
Reception	\$ 4,000	___	Event Host	\$ 0	___
Delegate Luncheon	\$ 4,000	___			
Lanyards	\$ 2,000	___			
Vendor Table	\$ 700	___			

Sponsor Authorization/Signature:

Date:

Upon completion of this form please email to Nancy Clinard nklinard@aol.com and Brittany Cameron brittany@cimug.org
Upon receipt, you will be sent an invoice for this sponsorship (if applicable) and further information.